

<b>Subject:</b>	<i>Code of recommended practice on local authority publicity</i>		
<b>Date of Meeting:</b>	<b>3 March 2009</b>		
<b>Report of:</b>	<i>Monitoring Officer</i>		
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<b>Wards Affected:</b>	All		

**FOR GENERAL RELEASE****1. SUMMARY AND POLICY CONTEXT:**

- 1.1 This report brings to the Committee's attention a recent consultation paper, "Communities in control: Real people, real power Code of recommended practice on local authority publicity" issued by CLG, inviting comments on the future of the Code of Recommended Practice on Local Authority Publicity.

**2. RECOMMENDATIONS:**

- 2.1 That Members consider the proposed response as set out in appendix 2 as appropriate.

**3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:**

- 3.1 The White Paper, "Communities in control: Real people, real power" was about passing power into the hands of local communities. The paper, "Communities in control: Real people, real power Code of recommended practice on local authority publicity" is the next in a series consulting on a number of policy commitments. It invites views on the content of the Publicity Code as an instrument for protecting public money while allowing councils to issue effective publicity.
- 3.2 The paper, which was published on 17 December 2008, is attached as Appendix 1 to the report. The deadline for responding to the paper is 12 March 2009. It is to be considered by the Council's Governance Committee at its meeting on 10 March 2009. Any comments made by the Standards Committee will be forwarded to that Committee, which will be responsible for making the council's formal response to the consultation paper.



## **SUPPORTING DOCUMENTATION**

### **Appendices:**

1. Communities and Local Government Paper. “Communities in control: Real people, real power Code of recommended practice on local authority publicity”.
2. Consultation Response to “Communities in control: Real people, real power Code of recommended practice on local authority publicity”.

### **Documents In Members’ Rooms:**

1. None.

### **Background Documents:**

1. None.

